Application Form



Section 38 / Section 39 Health Act, 2004

Application Form

This form should be submitted by voluntary/non-statutory agencies when applying for funding from the HSE

An electronic version of this form is available for completion

Application to Health Service Executive For Funding to Non-Statutory Agencies

Organisational Details		
Name of Organisation	The Men's Health Forum in Ireland Limited	

Address of Organisation

Registered Company Address ... Centre for Men's Health Institute of Technology Carlow Kilkenny Road Carlow

Telephone Number	046 9280644
Fax Number	Not Applicable
Contact e-mail	treasurer@mhfi.org
Website	www.mhfi.org

Name & Address of Chairperson

Michael Lynch c/o Centre for Men's Health Institute of Technology Carlow Kilkenny Road Carlow

Name & Address of Secretary of Board

Paula Carroll

Department of Health, Sport and Exercise Science

Waterford Institute of Technology

Cork Road Waterford

Name & Address of Treasurer

Finian Murray

Men's Health Development Officer

Health Service Executive, Dublin / North East

Dublin Road Kells, Co. Meath

Name & Address of Main Contact / Liaison Person

Finian Murray (Treasurer)

Men's Health Development Officer

Health Service Executive, Dublin / North East

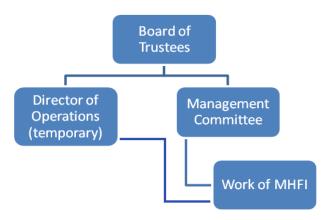
Dublin Road Kells, Co. Meath

Email: treasurer@mhfi.org

Status of Organisation							
Registered Charity	Tick ✓	Limited Company		Tick ✓	Othe	r	Tick
Charity (CHY) No:		CHY19591	Co	mpany R	ef:	491368	
Tax Clearance Cert. No: 09765907 - 000		3P	Expiry	Date:	4 th November	2012	

History & Background of Organisation			
When was Organisation Established?	Year : 2002		
Does the Organisation have formal Constitutional Documents e.g. Articles of Association?	Tick ✓		

Please outline your organisational structure by diagram



The Men's Health Forum in Ireland (MHFI) is a charitable organisation, and Company Limited by Guarantee, which promotes all aspects of the health and well being of men and boys on the island of Ireland through research, training, health initiatives, networking and awareness-raising. MHFI provides a focal point for a diverse range of individuals and organisations, men and women, to identify the key concerns relating to male health and to increase understanding of these issues.

MHFI recognises the right of all men to good health regardless of age, gender, sexual orientation, disability, race, culture, religious or political affiliations, and believes that men have the right to:

- the best possible health;
- gender-specific information and education on how to keep themselves healthy;
- equity of access to available, affordable and gender-sensitive services;
- have their issues recognised and properly addressed in a way that is not at the expense of women's or children's health, but seen as beneficial to society as a whole:
- call for greater emphasis on a partnership approach in developing future strategies / initiatives on men's health. This includes consultation between policymakers, healthcare providers, statutory bodies, voluntary groups working on behalf of men, employers, and men themselves.

MHFI is, currently, governed by a Board of Trustees / Directors (with seven members). This Board has established a Management Committee - comprised of both Trustees and other relevant agencies in this field - which advises on the focus, nature and practicalities of the work which is undertaken. The Management Committee works alongside a temporary, self-employed Director of Operations to meet MHFI's strategic targets.

Anyone who can agree with the aims and value base of MHFI can register to be part of the Forum's mailing database, and to receive free regular updates on work in this area. They can also circulate information about their own work and activities via the monthly electronic newsletter ('E-Male Matters') and the MHFI website.

Where funding is over €50,000 the completion of governance Self evaluation questionnaire is required.

Identify Specific Target Groups of your Organisation (*Please tick not more than three*)

Older Persons		Disability Intellectual	Disability Physical and
		-	Sensory
Young People		Families	Women
Men	✓	Carers	Travellers
Social exclusion	✓	Homeless	Lone Parents
Mental Health	✓	Children at Risk	Children 0-6 years
Substance misuse		Other (please specify)	

Other relevant information

The principal activity that MHFI utilises HSE funding for is the coordination of International Men's Health Week in Ireland. For a copy of MHFI's Men's Health Week 2011 Evaluation Report, please visit: www.mhfi.org/mhw2011report.pdf

(Please attach your Access/Admissions Discharge Policy if available)

Describe the activities of your Organisation (Please tick not more than three)

Advocacy		Community activities	✓	Social activities	
Research	✓	Counselling/Support		Information/Advice	
Housing		Self Help		Training	✓
Health care services		Other (Please specify)			

Other relevant information

For a copy of last year's Annual Report, which sets out the key activities of MHFI during 2011, please visit: www.mhfi.org/agmreport2011.pdf

Indicate the Geographical Catchment area covered

MHFI works on an all-island basis.

List Aims and Objectives of the Organisation referring to Articles of Association where applicable

The Men's Health Forum in Ireland's Objects are:

- the advancement of the education of the population in Ireland in all aspects of the health and well-being of men and boys and, in particular, but not exclusively, by providing information, commissioning and disseminating research, offering training programmes, piloting practical health initiatives, facilitating networks, and promoting debate on key issues with policy makers, service providers and the general public;
- the preservation and protection of men's health.

Staffing of Organisation

Please give details of current numbers of paid, voluntary, community employment, and other workers involved in your Organisation

Paid Full Time	Paid Part Time	Volunteers	CE/ Supported Employment Schemes	Other	Total
		13		1 - Temporary Consultant	

Service / Project Description

Outline the service/project for which the funding is being sought

	Yes	No
Is this application to support a new Service?		√
If this application is to support a new service is it once off?		plicable
If this is an existing service, has it been previously funded by the HSE?	✓	

If the Project is once off, please provide commencement and end dates.

Commencement Date:

End Date: Not Applicable

If this is an existing service not previously funded by the HSE, please provide details of previous funding source, and provide an explanation for cessation of funding

Not Applicable

List in order of importance the services / activities to be provided

Service / Activity	Nos. Availing	Frequency	Charge
Convene an Inter-Agency MHW 2013	25 organisations and	Minimum of	None
Planning Group	their client base	three meetings	
Raise public awareness of MHW 2013 via	All media outlets in	At both one	None
the media / social networking sites /	Ireland - approx. 275	month and one	
community newsletters / eZines	agencies - and their	week before	
	audiences	MHW	
Design / develop / circulate promotional	3,000 sites and their	Two months	None
materials - including posters and logos	client groups	before MHW	
Offer a 'Signposting Service' to individuals	95 organisations or	During January -	None
and organisations by phone, email and text	individuals	June 2013	
Circulate a 'Practical Suggestions for	3,000 copies	During January -	None
Action' paper and offer as online download		June 2013	
Research / compile a MHW Briefing Paper	4,000 copies	During January -	None
and offer as online download		June 2013	
Provide an online central 'Information Hub'	50,000 page views	During January -	None
about MHW 2013	and 8,000 visitors	June 2013	
Support the development of / promote	40 organisations and	During January -	None
events and activities throughout Ireland	2,500 page views	June 2013	
	(plus participants)		

Total No of individuals benefiting

This project will engage both individuals and organisations, men (primarily) and women, and people of all ages, from all parts of Ireland. The number of beneficiaries is detailed above.

Describe the identified need your Organisation is seeking to satisfy. Please provide relevant information to support application

The Men's Health Forum in Ireland (MHFI) was established in response to the growing recognition of the need to address the poor health status of males in Ireland.

This need was clearly, and succinctly, outlined in the Foreword to the National Men's Health Policy 2008-2013: "The case for an increased focus on men's health is compelling. Men die, on average, almost five years younger than women do and have higher death rates at all ages, and for all leading causes of death. The burden of ill-health and premature mortality is borne, in particular, by men from the lower socio-economic groups. There has been a disturbing increase in suicide rates among men in recent years, with suicide among young men being particularly high. Despite traditionally being to the forefront of health service policy and provision, men have tended to be more reticent in terms of advocating or speaking out about their own health ... Targeting men's health can impact not just on men's lives, but can have positive spin-offs for the lives of women and children".

MHFI is a voluntary network of individuals and organisations, men and women, which seeks to promote all aspects of the health and well being of men and boys through research, education, health initiatives, training, collaborative working and advocacy.

Describe how you propose to address the identified need

Focus of Initiative Planned

The Men's Health Forum in Ireland (MHFI) is seeking financial support to join with other countries across Europe, and further afield, to mark International Men's Health Week 2013. This will take place from Monday 10th - Sunday 16th June 2013.

Aims of Men's Health Week

The over-arching aims of Men's Health Week (MHW) each year are to ...

- Heighten awareness of preventable health problems for males of all ages.
- Support men and boys to engage in healthier lifestyle choices / activities.
- Encourage the early detection and treatment of health difficulties in males.

MHW provides a unique opportunity for everyone (health professionals, service providers, sporting bodies, community groups, employers, policy makers, the media, individuals ...) to play their part in improving the health and well-being of men and boys.

Achievements to Date

MHFI seeks, as one its priorities, to support the National Men's Health Policy in the Republic of Ireland via participation in the National Implementation Planning Group (R5.1.1) and delivery on a number of other recommendations in the Policy including: maintaining an explicit focus on men who are disadvantaged (A5.1.1.3); conducting specific research in the area of suicide prevention (R5.2.2); promoting a holistic and positive focus on men's health (R6.1); developing gender competent health information and disseminating it through appropriate media (R6.2); delivering training protocols and courses on men's health (R7.2); developing gender-specific approaches to workplace health promotion (R9.3.1). This work can be evidenced in MHFI's 2011 Annual Report at: www.mhfi.org/agmreport2011.pdf

MHW offers an ideal opportunity each year to add value to the National Policy, and MHFI takes the lead role during this week - focusing attention upon, and raising awareness of, men's health needs and issues throughout Ireland. Over the past eight years, MHFI has coordinated a range of activities to mark MHW locally. This work has targeted ...

2005 - Obesity

2006 - Mental Well-Being

2007 - Long-Term and Chronic Conditions

2008 - Health in the Workplace

2009 - Access to Services

2010 - Physical Activity

2011 - Supporting Men and Boys during Challenging Times

2012 - Developing a Help-Seeking 'First Instinct' in Males

MHFI's MHW activities have included national awareness campaigns, conferences, health screening opportunities, dissemination of booklets and posters, widespread media coverage, health-focused competitions, and the development of a men's fitness programme. Much of this work has only been possible because of the support offered by the HSE.

MHFI's Role in MHW 2013

Initial preparations are already being made for Men's Health Week 2013. With a well-established role / strong local networks in men's health work, MHFI is ideally placed to, once again, be the lead agent in this project.

MHFI is very realistic about what it can do / offer during MHW, and how it can play a unique role within the constraints of its assets and capabilities. The Forum can never, on its own, engage with all men in Ireland or all those who work with them. However, MHFI is well positioned to kick start the engagement process via encouraging, supporting and advising other organisations.

It is, therefore, proposed that MHFI will act as ...

- Promoter raising awareness of what the week is and when it will happen.
- Coordinator acting as the central contact point for and hub of activity in Ireland.
- □ Educator making the case for MHW and men's health needs.
- □ Animateur encouraging others to grasp the vision and do something about it.
- Convenor bringing interested groups together to work in partnership.
- Prompter reminding decision-makers / service providers about men's health needs.
- □ Signposter offering direction to resources, research, support and activities.
- Quartermaster supplying the basic information / tools (e.g. facts, logos, posters, communication mechanisms) to support and highlight the work of other interested bodies.

Key Deliverables:

In relation to MHW 2013, MHFI will ...

- Develop a detailed work plan.
- □ Establish an <u>inter-agency Planning Group</u> for MHW 2013 consisting of health related organisations and other bodies that have contact with men and encourage mutually beneficial partnership work between these groups.
- □ Research, collate and disseminate a <u>briefing paper</u> which provides the context of MHW, the rationale for the 2013 theme selected in Ireland, and key facts / issues related to this theme.
- Increase awareness amongst the general public, service providers, decision-makers and men, themselves, about MHW 2013 - especially through press releases / media coverage, and by circulating updates to our mailing database.
- □ Collate a document titled 'What can I do to mark this Week?' to encourage individuals and groups to see practical ways that they can celebrate MHW 2013.
- □ Promote the <u>details of MHW activities</u> across Ireland.
- □ Provide a free, central, easy to access, <u>online information hub</u> for MHW 2013 at: www.mhfi.org/ mens-health-week-2013.html
- <u>Utilise social media</u> to highlight and promote MHW e.g. MHFI's Facebook page at: www.facebook.com/MensHealthWeek and Twitter site at: www.twitter.com/MensHealthIRL
- Offer a <u>signposting service</u> for external organisations / individuals to sources of support, information and resources - by telephone, email and online.
- □ Design, produce and disseminate free <u>promotional materials</u> (posters and logos) to add a common national identity to this week.
- □ Work in partnership with other organisations to plan locally-based events.
- Report on the outputs and outcomes of Men's Health Week 2013.

Target Group

The purpose of MHW is to draw attention to the health and well-being issues affecting men and boys, and to encourage / promote personal, structural and systemic change where possible. This, therefore, implies that any messages and engagement needs to target:

- Males themselves
- □ Policy / decision-makers
- Service providers
- Public awareness and preconceptions

MHFI will seek to impact upon all these target groups.

Timeframe October -□ Agree the theme for MHW 2013 with the MHFI Management December 2012 Committee. □ Finalise the target outputs and outcomes for Ireland. Develop a detailed work schedule. Identify and make initial contact with key stakeholders who could contribute to the inter-agency Planning Group. Research relevant support / information / resources. January - May □ Promote the lead-up to MHW 2013 with regular 'countdown' 2013 mailouts and online features. □ Hold (at least three) meetings of the inter-agency Planning Group. □ Develop a MHW 2013 Briefing Paper. Create and disseminate a document which offers practical suggestions for ways in which a wide variety of organisations and individuals can mark MHW. Collate / advertise details of events and activities that will be taking place throughout Ireland during MHW. □ Recruit new 'Fans' for the MHW Facebook and Twitter pages. Develop and distribute promotional materials - including a poster. ☐ Give media outlets a month's advance notice of MHW 2013, and encourage them to plan special features for it. Agree a media strategy with Planning Group partners to maximise coverage of the week. Offer practical advice and signposting to local projects who wish to celebrate MHW. 1st -9th June 2013 Develop and disseminate a press release, and encourage media coverage which highlights the key themes for MHW 2013. 10th -16th June Men's Health Week ... where possible, contribute to on-the-ground 2013 projects. July - August 2013 Collate evidence and compile a report on Men's Health Week 2013.

Budget Requested: €15,000

Outline the expected benefits/outcomes of the service/project

MHW provides a national focus for highlighting the health needs of men and boys, and seeks to ...

- Heighten awareness of preventable health problems for males of all ages.
- □ Support men and boys to engage in healthier lifestyle choices / activities.
- □ Encourage the early detection and treatment of health difficulties in males.

This is achieved through a mix of: targeted and intensive media coverage; support for local projects who wish to organise health-related initiatives for males; the promotion of nationwide activities and events; a national campaign with a strong key message; encouraging national bodies to actively contribute to the theme.

Outline how the service/project will integrate with other agencies and organisations

Each year, MHFI convenes an inter-agency Planning Group, and works in partnership with a range of other organisations to celebrate MHW. For example, during 2012 these partners include staff from ...

Aware - Defeat Depression Belfast Health & Social Care Trust

British Medical Association (NI) Community Sports Development Network

Early Years Fir Le Cheile

Football Association of Ireland
Health Service Executive
Irish Football Association
Irish Men's Sheds Forum
Irish Sports Council
Man Matters Project
Medical Students Committee

Gaelic Athletic Association
Irish Cancer Society
Irish Heart Foundation
Irish Rugby Football Union
Men As Learners and Elders
Marie Keating Foundation
Men Alone in No-Man's Land

Men Ending Domestic Abuse Men's Action Network
Men's Development Network Mental Health Ireland
Niamh NI Chest, Heart and Stroke

Northern Health & Social Care Trust
Older Men's Organisation in Ireland
Safefood

Samaritans Southern Health & Social Care Trust

Sport NI Sure Start Fathers Network Trinity College Dublin Ulster Cancer Foundation

Western Health & Social Care Trust YouthAction - Work with Young Men Unit

All of these groups give a commitment to promote MHW in their own workplaces and with their own constituents, as well as to organise a broad range of activities to mark this occasion.

Indicate how this Proposal represents Value for Money

This proposal will draw heavily upon the voluntary input (time, resources, facilities, contacts, skills ...) of a vast range of organisations throughout Ireland.

The money provided by the HSE will be used to: solicit interest from national and local groups; maintain a working partnership between the lead agencies; kick start on-the-ground projects; ensure that awareness of men's health issues is raised via local and national media; produce resources, such as a national MHW poster.

This financial support will also enable MHFI to generate further funding to underwrite the cost of practical initiatives across the country. Thus, as 'seed funding', it will have a 'snowball' effect, and will provide excellent value for money.

Funding Requirements		
Has your Organisation previously applied for funding for this or a similar project from the HSE or another public source? If yes, please set out details		
The HSE has provided financial support to MHFI to coordinate Men's Health Week over the past number of years.		
Has your Organisation previously applied for funding for this or a similar project from private sources? If yes, please set out details.	Tick	
Eli Lilly provided financial support towards the design, printing and dissemination of the poster campaign for Men's Health Week in 2010.	√	

Total Amount of Funding Sought from Details to be set out in the attached Projethis Application	€15,000		
Bank Account Details			
Name of Bank:	Ulster Bank		
Address of Bank:	Address of Bank: College Green, Dublin		
Name on Bank Account: Men's Health Forum in I		reland	
Bank Account Number: 13121546			
Bank Sort Code:	Bank Sort Code: 98 - 50 - 10		
Bank Balance at: 10/02/12 Euro Account: €81,448. Sterling Account: £16,18			
Any comments on account balance	Of the balance figures listed above, approximately €80,000 and £14,500 are 'Restricted Funds' - which can only be spent of the specific project work for which they were originally donated. These sums have, therefore, already been committed to MHFI-coordinated initiatives.		

Please Attach the following:

- Latest Annual Accounts prepared in accordance with Irish statutory requirements. Audited Accounts must be submitted by Organisations with a yearly total income or total expenditure of over €150,000.
- Annual Report
- Completed Projected Financial Summary for this Application on page 5 below.
- Completed Governance Self Evaluation Questionnaire if funding is over 50,000

	Signed on Behalf of Organisation			
	Chairperson	Treasurer		
Name:	Michael Lynch	Name: Finian Murray		
Signed:	Michael Lynd	Signed: Finear Mury		
Date:	Friday 10 th February 2012	Date: Friday 10 th February 2012		

Appendix

· ·	Projected Financial Summary for this Application					
be completed by all organisations, whether seeking once-off or on-going ding and with a separate summary in respect of each application						
Category	Once Off	Current Year	Full Year			
	€	€	€			
Income						
Income from HSE		€15,000				
Income from Other State Agencies Please list separately						
Fundraising						
Client Income						
Please provide description						
Other Income						
Please provide description						
Total Income		€15,000				
Expenditure						
Salaries (incl. PRSI)		€13,200				
Salaries (incl. PRSI) Bank Charges		€13,200				
,		€13,200 €550				
Bank Charges		·				
Bank Charges Telephone		€550				
Bank Charges Telephone Postage		€550				
Bank Charges Telephone Postage Rent		€550				
Bank Charges Telephone Postage Rent Heat & Light		€550				
Bank Charges Telephone Postage Rent Heat & Light Insurance Training		€550				
Bank Charges Telephone Postage Rent Heat & Light Insurance Training Travel		€550 €100				
Bank Charges Telephone Postage Rent Heat & Light Insurance		€550 €100				

The MHW 2013 Coordinator will be paid as a self-employed part-time consultant for eleven months (October 2012 - August 2013).

Checklist for Application

This checklist must accompany all applications. Please ensure that all information required above has been furnished and that the documents below are enclosed to ensure that applications are processed as quickly as possible

* N/A Blacked out indicates that the requirement is mandatory	Yes Tick	No Tick	N/A Tick*
Fully Completed Application Form	√	TIOK	HOR
Charitable Status Number or Tax Clearance Certificate (if grant is over €10,000)	✓		
Insurance If the amount of funding sought from HSE is over €250,000, please confirm that the Organisation be in a position to comply with the HSE requirements for insurance contained in the Service Arrangement – Section 14 and Schedule 7 as follows: Public Liability Insurance with a limit of indemnity of €6.4m (any one occurrence) to the HSE 5			
Employer's Liability Insurance with a limit of indemnity of €12.7m (any one occurrence) to the HSE			
Motor Insurance (if service involves use of motor vehicles) with a third party property damage limit of €2.6m (any one occurrence) with an indemnity to the HSE			
Professional Indemnity (if professional services are provided) with a limit of indemnity for any one occurrence of: Low Risk - €2.6m Medium Risk - €4.0 m High Risk - €6.4m			
If the amount of funding sought from HSE is below €250,000, please confirm that the Organisation will be in a position to comply with the HSE requirements for insurance contained in Section 3.5 of the Grant Aid Agreement as follows: The Organisation undertakes to have sufficient insurance coverage in respect of all services or activities it delivers when using the Grant. The extent and adequacy of the insurance cover is a matter for the Organisation and its insurance advisors.	✓		
External Auditors Management Letter of Previous Year Mandatory in organisations with annual income or expenditure over €150,000			✓
Annual Accounts of Previous Year Audited Accounts must be submitted by Organisations with a yearly total income or total expenditure of over €150,000	See attached MHFI summary of accounts for Nov 2010 - Nov 2011		
Service Activity Report for Previous Year	See attached MHW 2011 Activity Report		
Completed Projected Financial Summary for this Application	✓		
Access Admission Discharge policy			✓
Annual Report – Most Recent Year	See attached MHFI Annual Report for 2011		