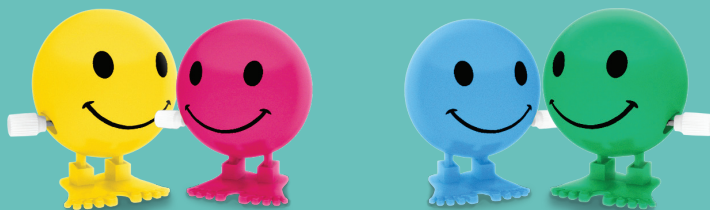




Marie Keating  
FOUNDATION

electric  
Ireland



## Powering Kindness for the Marie Keating Foundation

Electric Ireland's Powering Kindness Week is back from Saturday, 17th to Friday, 23rd January 2015. **The Marie Keating Foundation** is thrilled to be one of this year's participating charities.

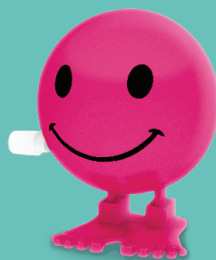
**Will you do an act of kindness for someone and help the Marie Keating Foundation win €60,000 in the process?**

### How to Power Kindness:

- 1) Do something kind or appreciate when someone does something kind for you during Powering Kindness Week, 17th - 23rd January 2015
- 2) Tell us about it
  - On twitter, instagram or facebook use the hashtag **#poweringkindness** and tag **@mariekeating**  
or
  - Go to [www.poweringkindness.ie](http://www.poweringkindness.ie)  
or
  - Text MARIE to 53106 to Power Kindness through our partnership with Newstalk.  
Texts cost 30 cent

**If you can, include a photo or video!**

**Thank you- we appreciate every single act of kindness that you do!**



## What is Powering Kindness?

During Electric Ireland's Powering Kindness Week, doing something kind is even more rewarding than usual. Every time you do something kind or appreciate when someone is kind to you, you could help raise valuable funds for the Marie Keating Foundation.

So, please, join in and help the Marie Keating Foundation win €60,000 from the Electric Ireland Powering Kindness fund!

### What counts as an act of kindness?

Any nice thing that you do for someone else or that someone else does for you counts as an act of kindness...and we want to hear about it! A kindness could be as simple as being nice to someone at home, work or school, paying someone a compliment or giving someone a surprise treat. Getting involved is easy and good for everyone.

### What will the Marie Keating Foundation do with the Powering Kindness funds?

Every cent that the Marie Keating Foundation wins from taking part in Powering Kindness will go towards our Comfort Fund, which gives small grants to individuals and families that are struggling financially due to a cancer diagnosis. The grants are small in nature but can make the world of difference. Winning €60,000 could help us support up to 120 families in a meaningful way.

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